IDREAMSKY TECHNOLOGY HOLDINGS LIMITED 创 梦 天 地 科 技 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability) (the "Company")

BOARD DIVERSITY POLICY

A. PURPOSE

The board diversity policy (the "Policy") sets out the approach to diversity on the board of directors of the Company (the "Board").

B. POLICY STATEMENT

The Company recognizes and embraces the benefits of having a diverse Board, and sees diversity at Board level as an essential element in maintaining a competitive advantage. The Company also recognizes the importance of being able to attract, retain and motivate employees from the widest pool of available talent, and is committed to diversity at all levels, including gender, age, cultural and educational background, and professional experience. A truly diverse Board will include and make good use of differences in the talents, skills, regional and industry experience, background, gender and other qualities of the members of the Board. These differences will be considered in determining the optimum composition of the Board and when possible should be balanced appropriately. All appointments of the members of the Board are made on merit, in the content of the talents, skills and experience the Board as a whole requires to be effective.

The Nomination Committee and Remuneration and Appraisal Committee of the Company (collectively, the "Nomination and Remuneration Committees") review and assesses the composition of the Board and makes recommendations to the Board on appointment of new directors of the Company. The Nomination and Remuneration Committees also oversee the conduct of the annual review of the effectiveness of the Board.

In reviewing and assessing the composition of the Board, the Nomination and Remuneration Committees will consider the benefits of all aspects of diversity, including without limitation, those described above, in order to maintain an appropriate range and balance of talents, skills, experience and diversity of perspectives on the Board. Factors to be taken into account include: gender, age, ethnicity, cultural and educational background, professional skills, experience and knowledge. Due regard is to be given to the business model and specific needs of the Company.

In recommending candidates for appointment to the Board, the Nomination and Remuneration Committees will consider candidates on merit against objective criteria and with due regard for the benefits of diversity on the Board.

In overseeing the conduct of the annual review of the effectiveness of the Board, the Nomination and Remuneration Committees will consider the balance of talents, skills, experience, independence and knowledge on the Board and the diversity representation of the Board.

C. MEASURABLE OBJECTIVES

The Nomination and Remuneration Committees will discuss and agree annually all measurable objectives for achieving diversity on the Board and recommend them to the Board for adoption. At any given time, the Board may seek to improve one or more aspects of its diversity and measure progress accordingly.

D. MONITORING AND REPORTING

The Nomination and Remuneration Committees will report annually, in the corporate governance report of the Company, on the process it has used in relation to Board appointments. Such report will include a summary of the Policy, the measurable objectives set for implementing the Policy and progress made towards achieving these measurable objectives.

E. REVIEW OF THE POLICY

The Nomination and Remuneration Committees will review the Policy annually, which will include an assessment of the effectiveness of the Policy. The Nomination and Remuneration Committees will discuss any revisions that may be required and recommend any such revisions to the Board for approval.

This document was prepared in English language. In case of any inconsistency between the Chinese version and the English version, the English version shall prevail.